

Why spend your money for "guesswork," "estimates" and "promises," when the **FRANKLIN** offers you actual guaranteed results under all conditions, as proven last Friday, May 1st, 1914, when

94 FRANKLIN

SIX CYLINDER (Standard Equipment)

TOURING CARS

In the Great, Nation-Wide, OFFICIAL ECONOMY TESTS

AVERAGED 32.8 MILES ON A GALLON OF GASOLINE

Conditions of the Test

Each Franklin 6-Cylinder car was a standard 1914 model, regularly equipped. Each car carried, besides the driver, two passengers, as official representatives of either automobile clubs or newspapers, who made affidavits as to mileage, gasoline, weight of car, road and weather conditions.

Each car travelled in a course that brought them back to starting point, so that exactly as much up-grade, as down-hill road was covered.

Regular open-market gasoline was used, and gallon measures were of certified correctness.

The run was made simultaneously in 94 places, irrespective of road or weather conditions.

Western Union Telegram

Syracuse, New York, May 4, 1914

George Hageman,
Phoenix, Arizona:

Ninety-four Franklin "Sixes" participated nation-wide one gallon gasoline mileage economy test, May 1st. Milwaukee car highest record; fifty-one miles two-tenths (51.2). Georgetown, Texas, car lowest, seventeen two-tenths (17.2), national average, per mile, thirty-two eight-tenths (32.8).

FRANKLIN AUTO CO.

7:32 A. M.

FRANKLIN LITTLE SIX OFFERS

The most economical **GASOLINE** Consumption.
(17 to 50 miles per gallon of gasoline)

The Most Economical **OIL** Consumption.
(400 to 900 miles per gallon of oil)

The most mileage from **TIRES**, and least Tire Trouble.
(8000 to 22,000 miles per tire)

Absolutely **NO RADIATOR** Trouble.
(The Franklin Has No Radiator)

The **FRANKLIN**, with its scientific, perfect air-cooling system, its wooden frame, full elliptic spring, fine construction, etc., is the world's easiest riding and most economical car. In a class by itself.

You can buy the Little Six Touring Car or 3-Passenger Roadster in Phoenix for \$2500.

(This price includes the famous Entz Electric Starter and Lighting System)

FRANKLIN DEALERSHIP

GEORGE HAGEMAN

If Proof is what you want, not just Talk, Phone 712 or Call at Southeast Corner Adams and Second Street and we will demonstrate the **FRANKLIN** to you.